



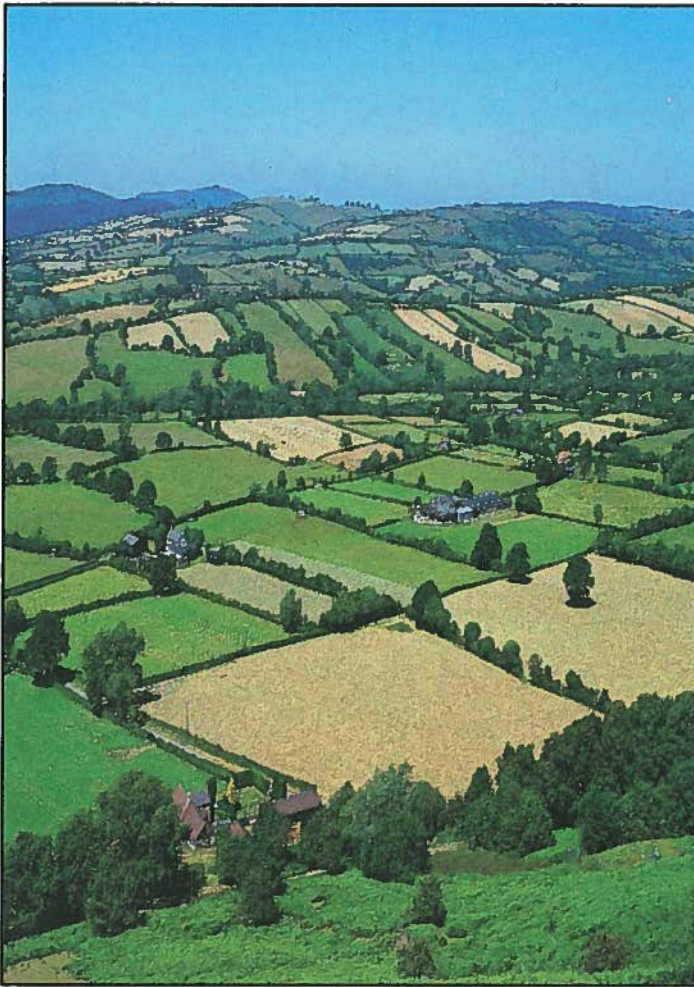
# days to save the world



an event organised by

**sustain**  
BUILT ENVIRONMENT MATTERS

time to action sustainable change



**Bureau Veritas**, incorporating the former Casella Stanger, is a market leading environmental consultancy that uses its comprehensive skills and resources to meet the needs of clients.

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Contact: [gary.davis@uk.bureauveritas.com](mailto:gary.davis@uk.bureauveritas.com)

Tel: 020 7661 0778

[www.bureauveritas.co.uk](http://www.bureauveritas.co.uk)



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# days to save the world ...



## foreword thinking

MANY THANKS TO THE FOLLOWING COMPANIES AND ORGANISATIONS WHO HELPED US WITH 14 DAYS:

- ENERGY SAVING TRUST
- BITC
- WRAP
- HEF
- GROUNDWORK UK
- LONDON REMADE
- CONSTRUCTING EXCELLENCE
- GOOD SHOPPING GUIDE
- CARBON COACH
- BRE
- CIRIA
- HEMA
- MACFARLANE WILDER
- PAPERBACK
- GREENCHOICES
- REMARKABLE

14 Days to Save the World, the two-day conference initiative organised by sustain' magazine, took place on Wednesday, 16th November and Wednesday, 30th November 2005.

The conference presented a terrific line-up, with participants drawn from right across the spectrum of sustainable activity in Business & the Built Environment (see pages 6-9).

14 Days was bold, ambitious and broad in scope and both days epitomised that entrepreneurial 'can-do/will-do' spirit. It was a success because it was about Sustainability.

Sustainability is about vision; vision that can be articulated, communicated and shared. Sustainability is about capability; capability that can be resourced, proven and strategic. Sustainability is about action; action that can be joined-up, decisive and urgent.

Envision: Enable: Enact.

And... after the Powerpoint presentations, the applause and the networking?

Results, results, results! Delegates delivered on the promise of both days of the conference, with follow-ups, feedback and, most of all, by making a PACT – Pledge to Action Change in Time.

A PACT is quite simply a commitment to action that delivers social and/or environmental benefit, made within the 14 days of the conference.

The action wasn't required to be completed or even necessarily begun within the 14 days. It was the

commitment that we asked attendees to guarantee within the event timeframe.

Each and every PACT (some of which are listed on pages 11-12), however small, represents one more step along the path towards Sustainable Development.

With lashings of positive feedback (see page 14) and many delegates calling and emailing us requesting that the event be held again, we have already identified the dates for 2006 – Thursday 2 November and Thursday 16 November 2006 are now booked at the QEII Conference Centre, London, for 14days Part II and we recommend you register your place early to avoid disappointment.

On another note, I would also like to draw your attention to some new sustain' events for 2006. First up on 15 May, we have *in the city* – sustain' magazine's symposium on sustainability, media and the city being held at the London Stock Exchange. Following this, on 7 & 8 June, is *revive* an exciting two-day event focusing on restoration and regeneration. For details of all these events, contact Katy at E: [k.mason@sustainmagazine.com](mailto:k.mason@sustainmagazine.com) Tel: 0161 830 5577.

We look forward to seeing you for further sustainable debate...

Jim McClelland MA, Editor, Sustain Magazine

**sustain**  
BUILT ENVIRONMENT MATTERS  
produced in association with sustain' magazine



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# Thank you to the events Sponsors

Day 1:



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**tel: (sales office) 01376 510410 [www.masterframe.co.uk](http://www.masterframe.co.uk)**



## Ipsos MORI

MORI has pioneered opinion research in the area of corporate responsibility and sustainability. MORI covers the full range of audiences, including opinion formers, customers and employees, using exploratory qualitative research and quantitative measurement approaches.

MORI has recently combined with Ipsos, to form Ipsos MORI – the third largest UK market-research group by 2004 revenue. **tel: (0)20 73473000 [www.mori.com](http://www.mori.com)**



## Casella Consulting – part of the Bureau Veritas Group

Casella is a leading quality, health, safety and environmental company.

Casella undertakes a wide range of services within this sector, including Environmental and Sustainability Impact Assessment, ecology, landscape, contaminated-land and flood-risk assessment.

Our award-winning landscape and urban design teams have in-depth experience of the design and detailing of schemes across many development sectors. Projects include designs for new recreation, housing and business environments, through to a particular expertise in the refurbishment of historic landscapes.

**tel: 0191 375 7075 [www.casellastanger.com](http://www.casellastanger.com)**



## XC02

XC02 is a multidisciplinary studio developing sustainable and low-carbon solutions in the built environment. Motivated by the conviction that elegant design and improved quality of life are totally compatible with CO<sub>2</sub> emissions reduction, XC02 works with clients to integrate the economic and efficient use of the visible (building fabric and structure) with the invisible (energy, daylight and air movement).

**tel: (0)20 77001000 email: [mail@xc02.com](mailto:mail@xc02.com) [www.xc02.com](http://www.xc02.com)**

Day 2:



## Hyder Consulting

Hyder Consulting has launched its Climate Change Advisory Service.

Alan Proctor, Executive Director of Hyder Consulting (UK) Limited highlighted: "Hyder Consulting has always been at the leading edge of value-adding consultancy services. The United Kingdom Government was the first among the Kyoto Protocol signatory nations to launch a carbon-trading scheme. The European Union Emissions Trading Scheme poses a substantial level of opportunities along with a great deal of compliance risk for at least 700 permitted installations. I see Hyder Consulting playing a very significant strategy advisory role in helping organisations develop Climate Change strategies whilst assisting installations to manage and trade their greenhouse gases."

**tel: 0121 3334466 [www.hyderconsulting.com](http://www.hyderconsulting.com)**



## Ice Energy Heat Pumps Ltd

Ice Energy is the exclusive UK distributor of Ground Source Heat Pump (GSHP) systems manufactured in Sweden by IVT. It is based in Eynsham near Oxford, and supplies ground-source, air-source and exhaust-air heat pumps. Its aim is to provide the highest quality product and service to promote ground-source heating systems (geothermal energy) as the environmentally-friendly way to heat or cool your building. Ground-source heating is a form of renewable energy that is available to everyone in the UK, utilising the solar heat naturally stored in the earth. This system offers a total solution to your central heating and hot-water needs.

**tel: 01865 882202 [www.iceenergy.co.uk](http://www.iceenergy.co.uk)**



## Rockwool – Firesafe Insulation

Rockwool Ltd, based near Bridgend, South Wales, is the UK's leading manufacturer of mineral wool insulation for thermal, fire and acoustic protection. Only Rockwool is authentic and wholly natural, recreated from natural processes that exist only in nature.

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The parent company, Rockwool International A/S, whose headquarters are near Copenhagen in Denmark, has 35 operating companies throughout Europe and North America.

**tel: 01656 862621 [www.rockwool.co.uk](http://www.rockwool.co.uk)**

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IMAGE © Peter Lindbergh

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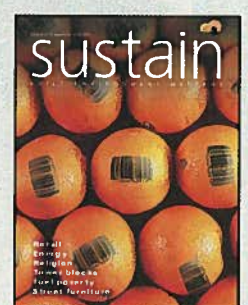
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**OLIVER HEATH** – Partner  
Blustin Heath Design  
Speaker - Day 1  
Module 1 - Buildings & Community



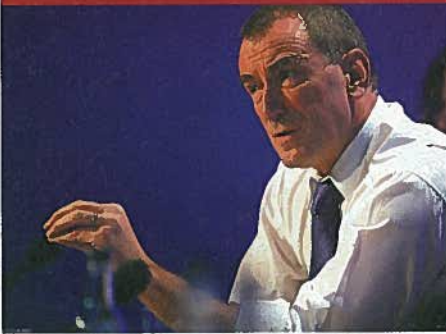
**DR DAVID STRONG** – Director  
BRE Environment  
Speaker - Day 1  
Module 1 - Buildings & Community



**ALAN BURGESS** – Managing Director  
Masterframe Windows Ltd  
Speaker - Day 1  
Module 1 - Buildings & Community



**ALAN SIMPSON** MP  
Labour MP for Nottingham South  
Speaker - Day 1  
Module 1 - Buildings & Community



**TREVOR BUTLER** – Head of Sustainability Group  
Building Design Partnership  
Panellist - Day 1  
Module 1 - Buildings & Community



**NICK JOHNSON** – Director  
Urban Splash  
Panellist - Day 1  
Module 1 - Buildings & Community



**SARAH MUKHERJEE** –  
BBC Environment Correspondent  
Chair - Day 1  
Module 2 - Business & Lifestyle



**TERENCE ILOTT** – Head of Environment,  
Business and Consumers Division - DEFRA  
Speaker - Day 1  
Module 2 - Business & Lifestyle



**JENNY DAWKINS** – Research Director  
Ipsos MORI  
Speaker - Day 1  
Module 2 - Business & Lifestyle



**PENNEY POYZER** –  
Broadcaster/Author/Trainer/Speaker  
Speaker - Day 1  
Module 2 - Business & Lifestyle



**RICHARD COOPER** – Head of Corporate Responsibility  
Lloyds TSB Group Plc  
Panellist - Day 1  
Module 2 - Business & Lifestyle



**WILLIAM SANKEY** – Director  
The Ethical Company Organisation  
Panellist - Day 1  
Module 2 - Business & Lifestyle



**PROF. TIM BROYD** – Chief Executive  
CIRIA

Chair - Day 1  
Module 3 - Land & Water



**PETER WILDER** – Partner  
Macfarlane Wilder

Speaker - Day 1  
Module 3 - Land & Water



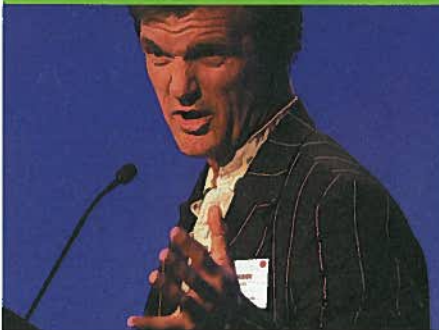
**PETER VEITCH** – Director of Landscape  
Casella Consulting - A Bureau Veritas Group Company

Speaker - Day 1  
Module 3 - Land & Water



**DUSTY GEDGE** – Co Founder

Living Roots  
Speaker - Day 1  
Module 3 - Land & Water



**ROSEMARY COYNE** – Open Spaces Advisor

Groundwork Birmingham  
Panellist - Day 1  
Module 3 - Land & Water



**STEFF WRIGHT** – Chief Executive/Chairman

Gusto Group  
Panellist - Day 1  
Module 3 - Land & Water



**PHILIP SELLWOOD** – Chief Executive

Energy Savings Trust (EST)  
Chair - Day 1  
Module 4 - Energy & Waste



**BILL DUNSTER** – Director

Bill Dunster Architects  
Speaker - Day 1  
Module 4 - Energy & Waste



**MICHAEL PAWLYN** – Senior Associate

Grimshaw Architects  
Speaker - Day 1  
Module 4 - Energy & Waste



**ROBERT WEBB** – Managing Director

XC02  
Speaker - Day 1  
Module 4 - Energy & Waste



**PETER JONES** – Director

Biffa Waste Services  
Panellist - Day 1  
Module 4 - Energy & Waste



**CHRIS WILLIAMS** – Managing Director

Global Olivine  
Panellist - Day 1  
Module 4 - Energy & Waste



DAY 1 - MODULE 3: LAND & WATER - Speakers and Panellists

DAY 1 - MODULE 4: ENERGY & WASTE - Speakers and Panellists

**JIM MCCLELLAND** – Editor

Sustain' Magazine  
Chair - Day 2  
Module 1 - Buildings & Community



**MAXWELL HUTCHINSON** –

Architect/Author/Broadcaster  
Speaker - Day 2  
Module 1 - Buildings & Community



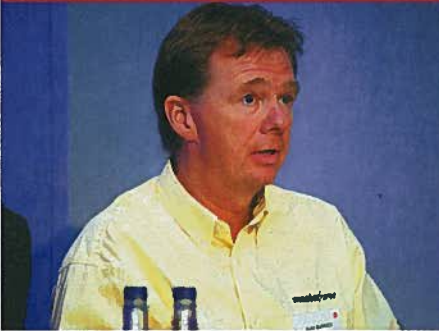
**PETER COLEBROOK** – Technical Director

from *Integer*  
Speaker - Day 2  
Module 1 - Buildings & Community



**ALAN BURGESS** – Managing Director

Masterframe Windows Ltd  
Speaker - Day 2  
Module 1 - Buildings & Community



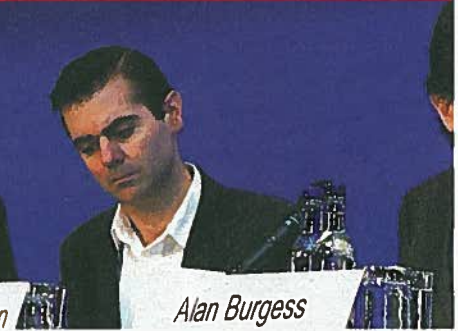
**JONATHAN ELLIS** – Chief Executive

Empty Homes Agency (EHA)  
Panellist - Day 2  
Module 1 - Buildings & Community



**GEOFF RICH** – Partner

Feilden Clegg Bradley - SPAB member  
Panellist - Day 2  
Module 1 - Buildings & Community



**PAUL TOYNE** – Director

Article 13  
Speaker - Day 2  
Module 2 - Business & Lifestyle



**WILL OULTON** – Managing Director

CRG Advisory Services Ltd  
Speaker - Day 2  
Module 2 - Business & Lifestyle



**JAMES ANDERSON** – Technical Director of Sustainability

Hyder Consulting  
Speaker - Day 2  
Module 2 - Business & Lifestyle



**GEOFF THOMPSON** – Executive Chairman

Youth Charter for Sport  
Panellist - Day 2  
Module 2 - Business & Lifestyle



**DAVE HAMPTON** – Partner

Carbon Coach  
Panellist - Day 2  
Module 2 - Business & Lifestyle



**14 days to save the world**



**NICK WOOD-DOW** – Deputy Chairman  
Environment Council  
Chair - Day 2  
Module 3 - Land & Water



**JACOB TOMPKINS** – Project Manager  
Waterwise  
Speaker - Day 2  
Module 3 - Land & Water



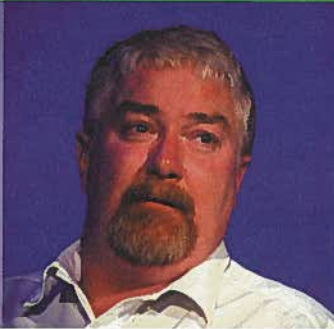
**DAVID ROBERTS** – Operations Director  
IGLOO Regeneration  
Speaker - Day 2  
Module 3 - Land & Water



**LOUISE ELLISON** – Senior Lecturer  
C-SCAIP  
Speaker - Day 2  
Module 3 - Land & Water



**DAVID GREENWOOD** – Technical Director  
Ice Energy Heat Pumps Ltd  
Speaker - Day 2  
Module 3 - Land & Water



**DR STEPHEN BOLT** – Head of Integrated  
Water Management - ADAS  
Panellist - Day 2  
Module 3 - Land & Water



**KEITH BUDDEN** – Sustainability Manager  
Birmingham Strategic Partnership  
Panellist - Day 2  
Module 3 - Land & Water



**JENNIE PRICE** – Chief Executive  
WRAP  
Chair - Day 2  
Module 4 - Energy & Waste



**PROF SUSAN ROAF**  
Solar Cities  
Speaker - Day 2  
Module 4 - Energy & Waste



**SUE INNES** – Director of Sustainability  
Constructing Excellence  
Speaker - Day 2  
Module 4 - Energy & Waste



**STEVE TANNER** – Technical Sales Consultant  
Rockwool  
Speaker - Day 2  
Module 4 - Energy & Waste



**JAMIE BLAKE** – Resource Manager and Reprocessing  
London Remade  
Panellist - Day 2  
Module 4 - Energy & Waste



**ANGUS ROBERTSON** – Chief Executive  
PowerPerfector plc  
Panellist - Day 2  
Module 4 - Energy & Waste



sustain'

# in the city

15th May 2006 • London Stock Exchange

'in the city' is the sustain' magazine series of business symposium events, hosted in the heart of the City, at the London Stock Exchange. The 2006 programme opens May 15th, with CSR: Sustainability, the Media and the City – a one-day conference, with accompanying workshop seminars, designed to showcase and debate the issues surrounding Corporate Responsibility: the Message; the Media; and the Audience.

**SPEAKERS INCLUDE:**

- Baroness Greengross, OBE - Chair of The All Party Parliamentary Group on Corporate Social Responsibility
- Alastair Camp - Corporate Responsibility Director - Barclays Bank
- Solitaire Townsend - Managing Director - Futerra
- Carmel McConnell - Author and Corporate Business Consultant
- Mallen Baker - Development Director - Business in the Community (BITC)
- Simon Wilkinson - Head of RNS & IR - London Stock Exchange
- Andrew Dunnett - Director, CSR Academy

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To discuss availability of delegate places to attend on May 15th and for further information on this exciting new event and 'In the city - carbon' on 2nd October 2006, call Events Manager Katy Mason on: (0161) 830 5577 or email: [k.mason@sustainmagazine.com](mailto:k.mason@sustainmagazine.com)

.....For those who look to the future



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# PACTs – Pledge to Action Change in Time

14days to save the world

## Company – ADAS • Name – Sandra Smith

**Pledge 1** – On 16 November 2005, ADAS will commence a Corporate Social Responsibility programme, which will include a mission statement subject to audit. For the benefit of the environment, several environmental practices will be reviewed and instigated, including:

- Rolling out of an environmentally friendly utility in another six ADAS offices – amounting to saving approx 7800 units of energy;
- Centralisation of waste collections;
- Use of video conferencing and conference calling;
- Introduction of a car-mileage policy.

**Pledge 2** – ADAS will be encouraging 150 of its nationally-based staff attending an internal conference on 23 and 24 November to either car share or use public transport, which will not only help to minimise the effect on the environment, but will also provide significant cost savings to the company.

**Pledge 3** – Between 16 and 30 November, ADAS will be finalising the production of the ADAS corporate e-Christmas card, reducing by more than half the amount of paper copies normally produced.

Email – [Sandra.Smith@adas.co.uk](mailto:Sandra.Smith@adas.co.uk)

Website – [www.adas.co.uk](http://www.adas.co.uk)

## Company – Appleyard Media • Name – Jo Moulds

**Pledge 1** – Turning lights off when you're not in a room. Very straightforward and old-fashioned but it's still amazing how many people don't do this (around the house or in their offices).

Email – [jo@appleyardmedia.co.uk](mailto:jo@appleyardmedia.co.uk)

Website – [www.appleyardmedia.co.uk](http://www.appleyardmedia.co.uk)

## Company – Article 13 • Name – Laura Bradon

**Pledge** – As signatories to the United Nations Global Compact (UNGC), our part for the Action for Sustainable Change conference is to raise awareness of the UNGC. The UNGC aims to promote responsible corporate citizenship and is structured around ten principles in the areas of human rights, labour, the environment and anti-corruption. We added this information and the link to the UNGC website to the bottom of our *Expert View* which went out on 4 November to approx 1300 people. We hope that we not only raised people's awareness, but also encouraged them to sign up themselves.

Email – [LauraB@article13.com](mailto:LauraB@article13.com)

Website – [www.article13.com](http://www.article13.com)

## Company – Association for Project Management • Name – Mark Langdon

**Pledge** – Incorporating into the knowledge collection the specific ways in which sustainability requirements could be effectively integrated by PMs into all project processes throughout the project lifetime

Email – [mark.langdon@btinternet.com](mailto:mark.langdon@btinternet.com)

## Company – Birmingham Strategic Partnership • Name – Keith Budden

**Pledge** – To calculate CO<sub>2</sub> emissions from air travel related to any BSP conference or event. This will start at a European conference to be held in 2006 under the title 'Residents Regeneration' and will enable delegates to understand their carbon footprint and to offset this by planting trees in Birmingham.

Email – [keith.budden@bhamsp.org.uk](mailto:keith.budden@bhamsp.org.uk)

Website – [www.bhamsp.org.uk](http://www.bhamsp.org.uk)

## Company – Birmingham Voluntary Services Council • Name – Susan Howarth

**Pledge** – We pledge to undertake an office audit to look at where we can save energy and be more efficient in the way we work on a day-to-day basis – this will be carried out by either Friends of the Earth or Groundwork UK.

Email – [susanh@bvsc.org](mailto:susanh@bvsc.org)

Website – [www.bvsc.org](http://www.bvsc.org)

## Company – Clarke Mulder Purdie Communications • Name – Charlotte Webster

**Pledge** – Establish an environmental policy document to: Encourage resource saving within the company; consider feasibility of a green roof on redundant flat-roof space; consider local community schemes in which company members can participate and benefit; increase general environmental awareness both within and outside the office; recycling and efficiency in paper and energy use; local ecological and aesthetic enhancement; local development and worker satisfaction.

Email – [cwebster@cmpcommunications.com](mailto:cwebster@cmpcommunications.com) • Website – [www.cmpcommunications.com](http://www.cmpcommunications.com)

## Company – Colliers CRE • Name – Mike Roberts

**Pledge 1** – Colliers CRE will introduce a policy to reduce agency fees on all new developments that meet EcoHomes Excellent, thereby contributing to a reduction in the cost of producing sustainable developments.

**Pledge 2** – Colliers CRE has committed to investigating a Carbon Neutral programme with the aim of reducing our carbon footprint and raising the profile of this issue with staff, clients and all other stakeholders.

Email – [mike.roberts@collierscre.co.uk](mailto:mike.roberts@collierscre.co.uk) • Website – [www.collierscre.co.uk](http://www.collierscre.co.uk)

## Company – Constructing Excellence • Name – Sue Innes

**Pledge** – Develop and implement a prioritised list of actions to reduce our environmental impact in line with our carbon-workshop outputs and sustainable-procurement strategy.

Email – [sue.innes@fbcl.co.uk](mailto:sue.innes@fbcl.co.uk) • Website – [www.lgtf.org.uk](http://www.lgtf.org.uk)

## Company – Empty Homes • Name – Johnathan Ellis

**Pledge** – We pledge to reuse envelopes and to use recycled paper

Email – [jonathan.ellis@emptyhomes.com](mailto:jonathan.ellis@emptyhomes.com) • Website – [www.emptyhomes.com](http://www.emptyhomes.com)

## Company – Environmental Practice at Work Ltd • Name – Charlie Clutterbuck

**Pledge** – Not to use any new paper for the 14days of the PACT with the measurable benefit of employees only using 50 new sheets per week, which equals to half a ream in a fortnight.

Email – [charlie@epaw.co.uk](mailto:charlie@epaw.co.uk) • Website – [www.epaw.co.uk](http://www.epaw.co.uk)

## Company – Green By Design – Environmental Consultancy & Education • Name – Karen Harris

**Pledge** – Complete writing up the company EMS environmental statement started at the beginning of last year. Some actions have already been implemented. Green by Design is carbon neutral for its fuel use. It changed to a green dual-fuel tariff for both gas and electricity. Cycling to my lecturing commitment at the local college has saved 0.0018 tonnes of CO<sub>2</sub> per day – a total of 0.00774 tonnes of CO<sub>2</sub>. For further information please visit our website detailed below.

Email – [Karen.Harris@greenbydesign.co.uk](mailto:Karen.Harris@greenbydesign.co.uk) • Website – [www.greenbydesign.co.uk](http://www.greenbydesign.co.uk)

## Company – Institute of Science in Society • Name – Sam Burcher

**Pledge** – To hold a conference and workshop with a pioneer of the biogas digester technique, which will explore minimum input for maximum output. This will introduce integrated farming techniques from third-world countries into the UK and potentially initiate further interest in organic and integrate farming and waste recycling.

Email – [sam@i-sis.org.uk](mailto:sam@i-sis.org.uk) • Website – [www.i-sis.org.uk](http://www.i-sis.org.uk)

## Company – London Environment Centre • Name – Simon Goldsmith

**Pledge** – To arrange for people involved or interested in marketing environmental products/issues to get together regularly to see if there are any opportunities to get sustainability more mainstreamed within the media and people's consciousness in order to reduce impacts of lifestyles and workstyles.

Email – [s.goldsmith@londonmet.ac.uk](mailto:s.goldsmith@londonmet.ac.uk) • Website – [www.londonenvironment.co.uk](http://www.londonenvironment.co.uk)



# PACTs – Pledge to Action Change in Time

**Company – M&W Kellogg Ltd • Name – Gavin Codner**

**Pledge** – To reduce the impact on the environment by significantly reducing energy consumption in the head office. We estimate that by reducing energy consumption of the building, M&W Kellogg will make a saving equivalent of 700 tonnes of CO<sub>2</sub> during 2006.  
**Email – Gavin.Codner@mwkl.co.uk • Website – www.mwkl.co.uk**

**Company – Macfarlane Wilder • Name – Peter Wilder**

**Pledge** – Reduce the overall usage of paper within our office by increasing the amount of information that is transferred electronically between clients and co-consultants and to recycle all surplus paper in the office environment. In order to do this, we have encouraged other offices within our building to enter into a system of recycling paper for the whole building in an initiative with Southwark Council. Through the reduction in paper consumption and through the recycling of used paper, the office aims to reduce the amount of waste destined for incineration and increase the amount of recycling carried out within the building. Less consumption, less waste and more recycling equals a more environmentally responsible organisation.  
**Email – Peter@macfarlanewilder.com • Website – www.macfarlanewilder.com**

**Company – Monodraught • Name – Tony Cull**

**Pledge** – Encouraged to avoid wasteful printing and photocopying. Scanning of documents is encouraged as opposed to photocopying. Recyclable waste, such as white paper, cardboard and other paper, is separated for recycling. Recycled files, folders and other stationary are always used until no longer serviceable. We actively encourage email and internet website communications. With regard to transport, we are currently investigating the usage of 10 bio diesels for all our installation and delivery vans. Recycled stationery is procured wherever possible. Major suppliers are assessed for their environmental policy. Community: we have supported the inclusion of PV and wind turbines at our local council energy exhibition in High Wycombe. We hold a forum to represent all department views and provide staff feedback to reduce energy consumption and encourage recycling every six months. Continuing professional development seminars and lectures are offered to architects and consultant engineers. We hold an employee-consultation process every three months on a one-to-one basis. We support local youth-oriented sports clubs for rugby and hockey and support the local venture-scout group.  
**Email – tony.cull@monodraught.com • Website – www.monodraught.com**

**Name – Peter Myers**

**Pledge** – to reduce my personal greenhouse-gas emissions by one tonne  
**Email – gingamyers@hotmail.com**

**Company – National Green Specification • Name – Brian Murphy**

**Pledge** – NGS pledges to continue to do what it has done for the past two years. Provide free access to information to help the whole Construction Industry to move towards a more sustainable future without the Greenwash. NGS will continue to deliver really practical seminars and workshops to companies that pledge to make improvements in their operations. NGS will continue to seek funding to achieve this or seek it directly from those companies. NGS will continue to offer a place for good technical information that is useful on a day-to-day basis in the design or contracting office and re-publish useful articles on the NGS GreenSpec Website linking them up to other relevant parts of the Website. NGS will continue to seek more manufacturers and service providers to build more product pages, specifications clause and guidance, directories of companies in relevant categories.  
**Email – BrianSpecMan@aol.com • Website – www.greenspec.co.uk**

**Company – PDM Consultants • Name – Elliot Carter**

**Pledge** – to take up the role of sustainability communicator; to make sure of a weekly meeting to improve awareness of sustainability and environmental issues throughout the office.  
**Email – info@pdmconsultants.co.uk • Website – www.pdmconsultants.co.uk**

**Company – Sd3 • Name – Dave Knight**

**Pledge** – Continue to reduce unnecessary business travel both to and from work and in fulfilling client projects – eg: we are investing in a new virtual-office phone system that will improve our conferencing facilities and service whilst offering sustainability benefits. Please note, in recent phd research to be published in forthcoming *Greener Management* international journal, Sd3 came out top of a survey of enviro consultants that are walking the talk. We look for opportunities to reduce our negative impacts however we can. Estimated benefit is two tonnes of CO<sub>2</sub> per year. Personal PACT is to finish specification of home extension to minimise environmental impacts of project.  
**Email – Dave.Knight@sd3.co.uk**  
**Website – www.sd3.co.uk**

**Company – Sheppard Robson • Name – Andrew Clifford**

**Pledge** – To instigate office improvement to increase energy efficiency and switch to low-energy lamps and recycled A4 and A3 paper.  
**Email – Andrew.Clifford@SheppardRobson.com**  
**Website – www.sheppardrobson.com**

**Company – SPAB (Society for the Protection of Ancient Buildings) • Name – Kate Griffin**

**Pledge** – to use recycled paper and recyclable products wherever possible – very much in line with our founder William Morris's dictum that you should not have anything in your home (or office) that you do not know to be beautiful and useful!  
**Email – kate@spab.org.uk**  
**Website – www.spab.org.uk**

**Company – Sustain' Magazine • Name – Jim McClelland**

**Pledge** – organised a series of free seminars on Sustainable Development for the Sustainable Urban Renewal Expo at Civils within the 14days; make a switch to Fairtrade tea and coffee throughout the sustain' office; and aim to source a more sustainable alternative to our present packaging for distribution of the magazine.  
**Email – k.mason@sustainmagazine.com**  
**Website – www.sustainmagazine.com**

**Company – TENBY Consultancy Group • Name – Trevor Floyd**

**Pledge** – to maintain my company's ZERO Carbon Footprint  
**Email – TrevorFloyd@aol.com**  
**Website – www.tenby.org.uk**

**Company – Van Elle • Name – Simon Shuker**

**Pledge** – Review our environment policy and accreditation and review workforce involvement in community projects. This will confirm the company's commitment to our environmental strategy and firmly establish Van Elle as a community-friendly organisation  
**Email – simon-shuker@btconnect.com**  
**Website – www.van-elle.co.uk**

**Company – WRAP • Name – Gareth Lloyd**

**Pledge** – Starting on 16 December 2005 and continuing until WRAP's annual environmental review in April 2006, WRAP has agreed to offset all travel-related impacts attributable to WRAP-organised events, through a payment to Climate Care, Carbon Offset organisation. For the two weeks relating to the sustain' conference, the pledge will mean offsetting the transport impacts relating to the following two events:  
1) Recycling Managers Advanced Training at Eastwood Hall, Nottingham 28 Nov 2005;  
2) Compost at work – Preston, Lancashire, 22 Nov 2005.  
WRAP estimates that this will mean offsetting 3,000 commuting miles for the above two events and a total of 40,000 miles up until April 2006.  
**Email – Gareth.Lloyd@wrap.org.uk • Website – www.wrap.org.uk**



# Saving Our Planet and Helping Your Business

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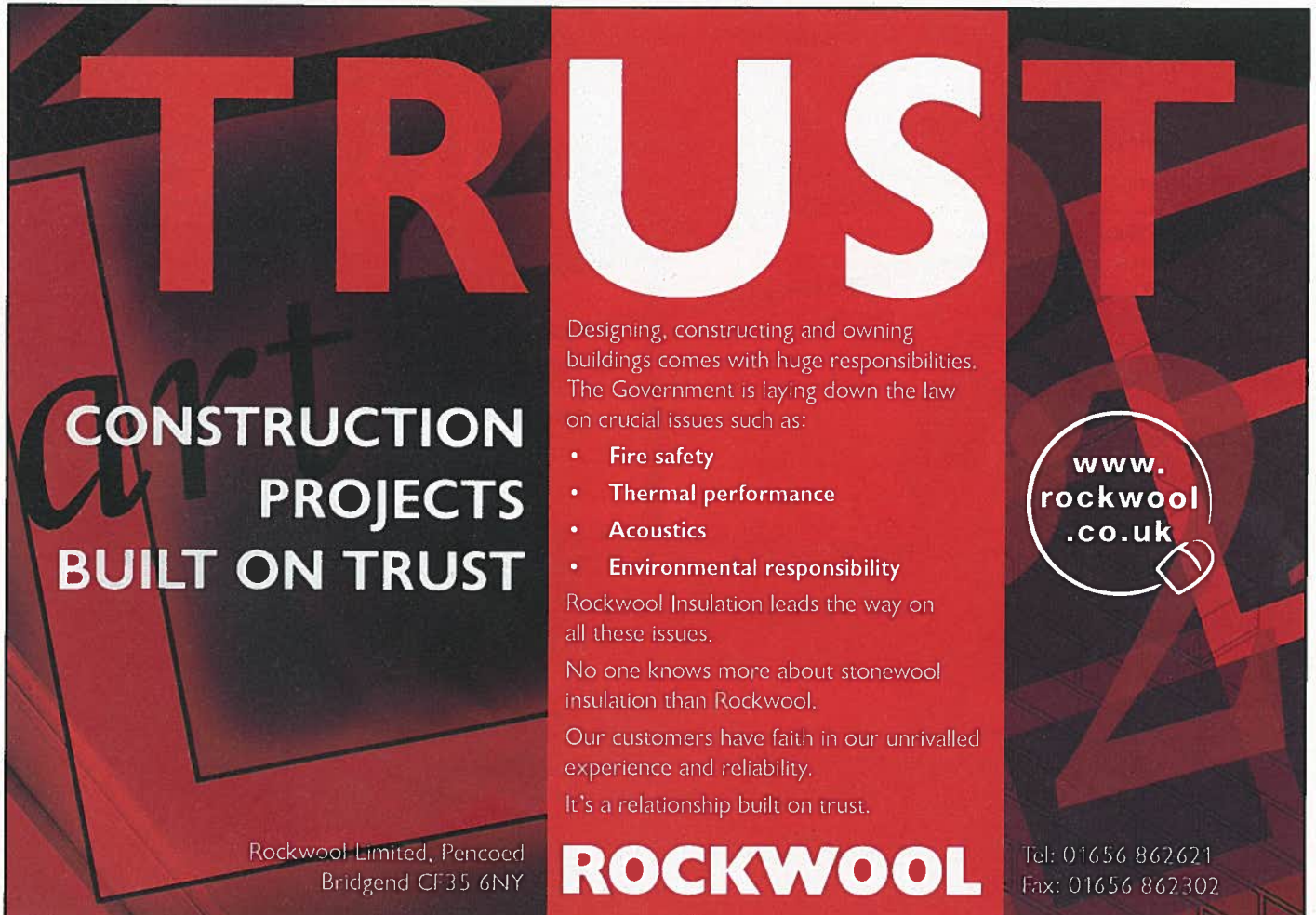
Please contact:

**James Anderson, Technical Director - Sustainability, Environment & Climate Change**

Tel: +44 (0)870 000 3007 Fax: +44 (0)870 000 3907

email: [james.anderson@hyderconsulting.com](mailto:james.anderson@hyderconsulting.com)

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# Conference testimonials

“ I found the conference extremely interesting. As a newcomer to this industry, everything I heard was not only interesting, but also new so it could not have been a day better spent as I try to learn more about this industry. ”

*Rupert Newell – Clarion*

“ I thoroughly enjoyed both days, finding them both informative and thought provoking. The range of speakers was excellent with a well-balanced range of topics. ”

*Richard Coppard – Atkins Global*

“ The speakers and the content of the day were, on the whole, very interesting and the organisation of the event excellent. I thought that the division of the day into four modules, each with a specific theme, meant that the event continued to be interesting throughout and that the content and debate generated was well informed. ”

*Darren Stacey – ttsp*

“ Thanks for such a great 14 Days conference. Both days were really thought provoking and extremely useful. In particular, I enjoyed the wide range of speakers and panellists. I think you were successful in bringing a balance to the broad range of issues that are covered by sustainability. ”

*Matthew Edis – BDP*

“ I found a lot of useful information at the conference, and a wonderful and refreshingly intelligent gathering of delegates and speakers ”

*April Vogel (Designer)*

“ I found the organisation of the event to be highly professional including our reception at the centre, the refreshments, and the venue. The speakers covered our area of work and the presentations were the right length to keep our interest and yet get their message across. Breaks in the day provided sufficient networking opportunities. All in all, the day was enjoyable and I wish you success with future **sustain'** events! ”

*Ajaib Singh – Defra*

“ At one time, some considered 'green' products and practices as well-meant, but costs rather than benefits. At the conference '14 Days To Save The World', it was clear that this has changed. It was a lively day, with high level representation from the government, the BRE and the Energy Saving Trust, along with well-known media personalities, followed through with a commitment to action in 14 days. Now, sustainability is an opportunity to protect the environment, earn high margins and boost your sales. ”

*Alan Burgess, Managing Director – Masterframe Windows Ltd*

“ One thing that always strikes me about the things that **sustain'** does is the calibre-culture-personality-energy of the people that get attracted – audience and speakers; there is an integrity and authenticity to **sustain'** audiences that is hard to match – so whatever you are doing – it's attracting the right people! ”

*Dave Hampton – Carbon Coach*

“ The event was exceptionally well organised and presented. I think it's biggest selling point though was that the conference bridged the often polarising gap between various areas of the Sustainable Development sector. It is not very often that you have the chance to hear key speakers from Construction, Business, Waste and Water on the same day and this gives the audience a chance to put their own standpoint into the bigger picture; it certainly did for me. I also really liked the PACT campaign within a clear timeframe, and I think that if only half of those projects put forward as pledges make it to completion, then **sustain'** has gone a number of steps further to promoting the sustainable cause. ”

*David Murray – Sustainability Projects Coordinator, StudentForce for Sustainability*

“ I thought that it was an excellent effort by all at **sustain'**. And if you decide to run it as a yearly event, it can only grow in stature ”

*Dr Paul Toyne – Article 13*

“ I found the conference to be of high quality, both in organisation and content. I also believe that there is a strong platform now established that can be built upon with wider participation possible by other agencies – public/private and community – both of whom are now interested in this agenda. ”

*Geoff Thompson – Youth Charter for Sport*

“ Yours was one of the few conferences that tried to look at cross-cutting issues, and in my view this is the only way to deliver true sustainability. I met a lot of people from areas I don't normally have contact with and I learned a lot, too. I realise how difficult it must have been to coordinate the conference and to get attendance – simply because it was a new approach – but please stick with it: if you can deliver the conference version of the magazine, you will make a significant contribution to sustainability in the UK. ”

*Jacob Tompkins – Waterwise*

“ I was impressed with the fact that so many people are actually working on making the world a better place! ”

*Tamae Rykers – The Organic Towel Company*

“ The range and quality of the speakers was excellent, and their diverse perspectives made the Q&A sessions interesting and informative. ”

*Jenny Dawkins, Head of Corporate Responsibility Research – MORI*

“ I had a fabulous time and enjoyed very much the conference. I think it is always good to get out of the daily working routine and to meet new people, to share the ideas and to refresh your views on all sorts of issues. I hope it won't be the only time for me or for my colleagues to attend such a nice conference organised by **sustain'**. We would like to come to the future **sustain'** events and are looking forward to hearing from you. ”

*Mustafa Erdem – Hans Haenlein Architects*

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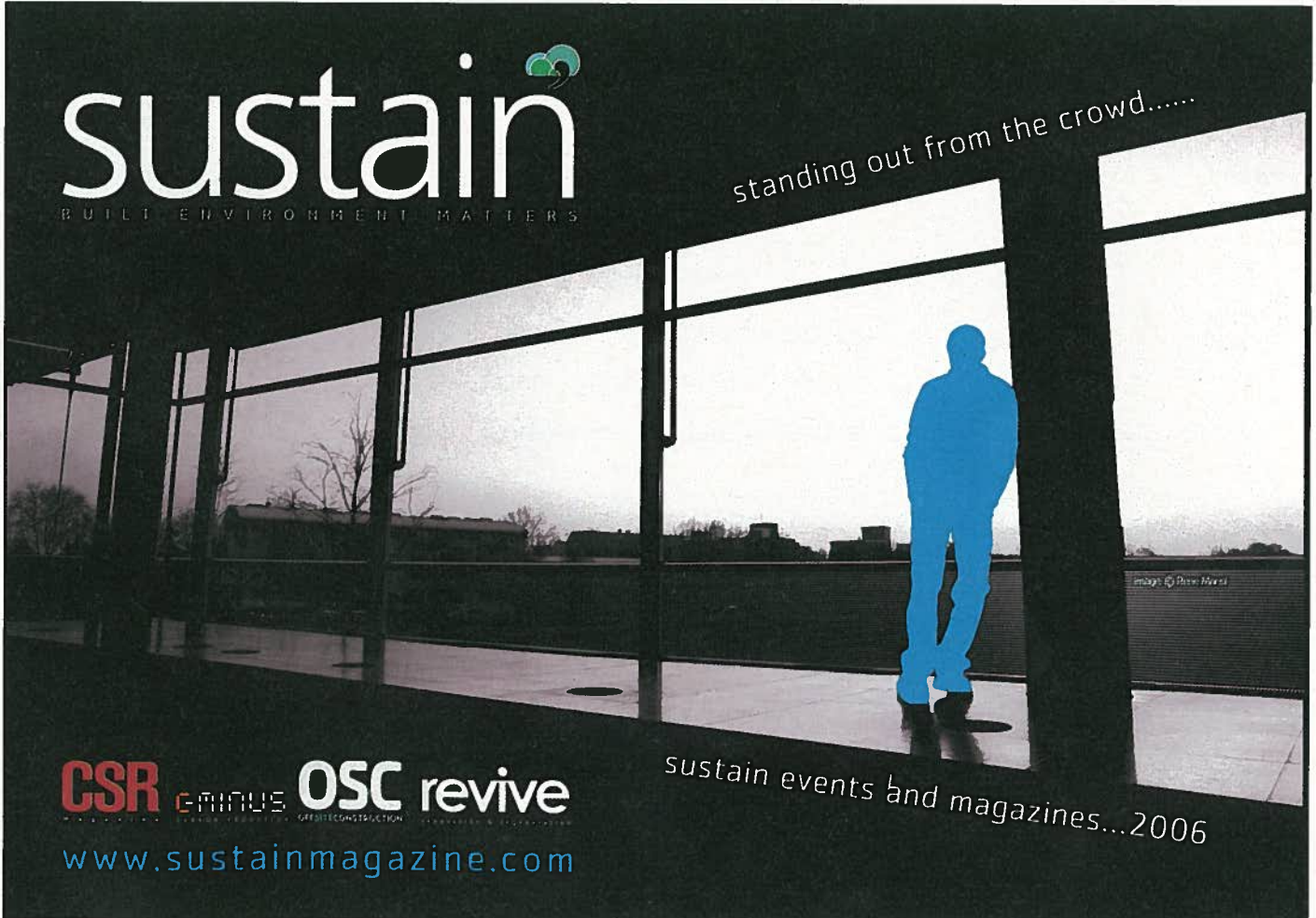
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For further information on this exciting new event call **Katy Mason** on: (0161) 830 5577 or email: [k.mason@sustainmagazine.com](mailto:k.mason@sustainmagazine.com)

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